



listing concierge

BERKSHIRE HATHAWAY HOMESERVICES FOX & ROACH, REALTORS®

Maximum Exposure Plan

My concierge service unlocks your property's potential by promoting your home across all possible channels for maximum exposure.

Within 48 hours of your home going live in the MLS, my concierge team goes to work to:

- Email your property details to all real estate agents in the county to reach their buyers
- Create social media posts and stories announcing that your home is available
- Design an eye-catching flyer to market your home
- Develop an open house promotional piece
- Prepare a postcard mailing to the broadest target area

To make your listing look great, we will use:

- Eye-catching professional photography
- Engaging 3D tour of your home
- Exciting aerial drone photography of your property
- Premium video tour to attract more viewers to your listing

We share regular market analyses:

- Online Sellers Report so you know how many prospects have viewed your listing on key real estate websites
- Neighborhood Report, a market snapshot and detailed activity around your property
- Seller Listing Alert so you can see traffic generated by the week-long digital ad campaign

After your home sells, my concierge team will reach out to you to get your feedback about working with me.

My Maximum Exposure Plan is everything you need to get the best price and best terms for the sale of your home.

