



# listing concierge

BERKSHIRE HATHAWAY HOMESERVICES FOX & ROACH, REALTORS®

## Maximum Exposure Plan

My concierge service unlocks your property's potential by promoting your home across all possible channels for maximum exposure.

**Within 48 hours of your property's going live in the MLS, my concierge team goes to work to:**

- Email your property details to all real estate agents in the area to reach their buyers
- Create social media posts
- Design an eye-catching flyer to market your home
- Develop an open house promotional piece
- Prepare a postcard mailing to a broad target area

**To make your listing look great, we will use:**

- Eye-catching professional photography
- Engaging 3D tour of your home

**We share regular market analyses:**

- Online Sellers Report so you know how many prospects have viewed your listing on key real estate websites
- Neighborhood Report, a market snapshot and detailed activity around your property
- Seller Listing Alert so you can see traffic generated by the week-long digital ad campaign

**After your home sells,** my concierge team will reach out to you to get your feedback about working with me.

**My Maximum Exposure Plan is everything you need to get the best price and best terms for the sale of your home.**

