



listing concierge

BERKSHIRE HATHAWAY HOMESERVICES FOX & ROACH, REALTORS®

Maximum Exposure Plan

My concierge service unlocks your property's potential by promoting your home across all possible channels for maximum exposure.

Within 48 hours of your property's going live in the MLS, my concierge team goes to work to:

- Email your property details to all real estate agents in the area to reach their buyers
- Create social media posts
- Design an eye-catching flyer to market your home
- Develop an open house promotional piece
- Prepare a postcard mailing to your target area

We share regular market analyses:

- Online Sellers Report so you know how many prospects have viewed your listing on key real estate websites
- Neighborhood Report, a market snapshot and detailed activity around your property
- Seller Listing Alert so you can see traffic generated by the week-long digital ad campaign

My Maximum Exposure Plan is everything you need to get the best price and best terms for the sale of your home.

